A number of recent developments indicate that the air transport sector is changing rapidly. Therefore, it is important to have economic instruments available which can be used to get an insight into the strategic decisions of the most important industry actors. Each strategic movement of an individual airline has immediate and substantial consequences for the rest of the air transport chain and, to such an extent, also impacts the competitive relations in the sector. The course on Air Transport Economics and Business is developed to provide a sound knowledge and understanding of key economic and regulatory issues affecting the air transport industry.

The course includes a number of guest lectures from high-level industry professionals as well as renowned academics in the field of air transport economics. Furthermore, participants will have the opportunity to deepen their practical knowledge through a number of excursions (e.g. DHL, Brussels Airlines, Eurocontrol) organized during the course. The course will take place from 10 to 21 February 2020 at the University of Antwerp.
C-MAT 2-week course on
Air Transport Economics and Business

from 10 to 21 February 2020

Target group
This course is highly interesting and intended for
- young potentials working in the air transport industry, for government or regulatory agencies or in aviation consultancy
- employees with a few years of experience who wish to broaden their understanding of the industry and become up-to-date on recent industry developments
- people working in related fields such as finance, aircraft manufacturing, economic development or tourism who deal with air transport related issues

Course content
The course will consist of interactive lectures, including but not limited to the following topics:
- liberalization and public policy
- air transport demand: theory and applications
- air transport supply and costs: theory and applications
- productivity and efficiency of airlines
- airline business models
- competitive strategies of airlines
- airline network development
- air cargo economics
- strategies of air cargo carriers
- environmental issues
- airline finance
- airline fleet and capacity planning
- air traffic control
- airline marketing
- economic impact of aviation
- transformation in European aviation and the impact of Middle Eastern carriers...

Other C-MAT courses you might be interested in
- Airport Management
- Air Transport Pricing Strategies

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Course Coordinator
Wouter Dewulf

The course, through its high-level scientific content, values 6 ECTS credits upon successful completion of the exam and/or related assignments. The attendance fee amounts to 1750 euro and includes course material, excursions, coffee, tea and lunch.